

## About Wilde Ganzen Foundation

Wilde Ganzen Foundation is a Dutch NGO, founded in 1957 with **a mission to reduce poverty and inequality** through community-led initiatives. We support community-based organisations in the Global South and their Dutch or Belgian fundraising partners in joint efforts to achieve a better future, because we believe **communities should have control over their own development**.

Wilde Ganzen Foundation utilizes **more than 60** years of operational experience in international development to promote responsible philanthropy. **We support social changemakers** that are taking on initiatives to fight inequality. We do this through grantmaking, in-depth technical assistance, expertise and our on-the-ground networks.



### Support to Dutch or Belgian Philanthropic Initiatives

Every year, **Wilde Ganzen Foundation** supports hundreds of small-scale philanthropic initiatives. These projects are co-created by Local Partner Organisations (LPO's) in the Global South and their Private Development Initiatives (PDI's) in the Netherlands or Belgium. We value equal partnerships based on mutuality, complementarity and trust.

In our partnership model, the **Local Partner Organisation** is responsible for the application and implementation of the project and takes full ownership, while the **Private Development Initiative** raises funds in the Netherlands to support them. If Wilde Ganzen Foundation chooses to support the project proposal, we commit 50% of additional funding to the PDI's fundraising (to every euro they raise we add 50 cents). In addition, we provide in-depth technical assistance and expertise to ensure the initiatives are implemented in a smart, responsible and sustainable way.

### How it works:

We believe real change takes time. Dreams can come true when you work together dedicatedly for some time. With small projects, we can make a big difference eventually. Each project starts with an idea and goes through several phases to achieve implementation.

### This is what our project application process looks like:



You and your PDI submit a first project draft at Wilde Ganzen Foundation and we will invite you to meet with us (online) to talk about it.



We invite you to submit a project proposal and your PDI will fill in a fundraising plan. When we agree on financing the project, all parties will sign a collaboration agreement. The PDI and Wilde Ganzen will now start fundraising.



When all funds are collected we will transfer the money in one or more installments to your account. You can start with the implementation of the project.



You finish the project by sending us your final report.

## Terms for collaboration

Wilde Ganzen Foundation believes in a sustainable approach and in a collaboration where transparency and equality are valued. Our conditions are intended to check if we (you as LPO, your PDI, the project and Wilde Ganzen Foundation) fit together.

If you are thinking about working with us, please keep the following in mind:

### The Local Partner Organisation (LPO):

1. is operating in a [DAC country](#);
2. is from or for people living in poverty, puts the (basic) needs and priorities of these people first and works demand driven;
3. treats everyone equally and gives a voice to people living in poverty towards the local government and traditional power structures;
4. considers every project as an opportunity to learn together during the journey towards realizing the end result;
5. is a locally registered and independent organisation (foundation or association), this can also be a social enterprise;
6. is not part of an international NGO or a bi- or multilateral institution<sup>1</sup>;
7. has an independent and well-functioning board: contains more than 1 person and operates independently of business interests, family ties or formalized connections with other organisations which could cause a conflict of interest;
8. has no administrative overlap: its functions are performed by persons who are not members of the Dutch or Belgian partner organisation;
9. has a bank account in the name of this organisation, for which signatory authority is established and requestable;
10. is responsible for the application, implementation and reporting of the project that Wilde Ganzen Foundation co-finances;
11. contributes to these activities together with the primary stakeholders in terms of money, time or goods.

### The Private Development Initiative (PDI)

We always work with organisations (not with individuals) that are registered in the Netherlands or Belgium.

This Private Development Initiative is a foundation (with a maximum of 3 FTE<sup>2</sup>) that is committed to international cooperation in a [DAC country](#). This PDI can also be a social organisation; for example a school, a religious institution or a service club where a group of people (workgroup) maintains contact with the local partner organisation. Also a Dutch or Belgian foundation that originates from

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<sup>1</sup> Wilde Ganzen defines an international NGO (registered as such) as an organisation that spans at least two countries; always including one high-income country (with more than 3 FTE) and one low- or middle-income country. Bilateral institutions implement the programmes that result from a collaboration between the governments of two countries. Multilateral institutions work on programmes of, for example, the World Bank or the United Nations, based on grants from governments.

<sup>2</sup> In this case 1 FTE consists of a working week of 36 hours. The number of FTE doesn't have to correspond one on one to the number of employees that a PDI has. Several part time contracts can comprise 1 FTE.

a company, raises funds and works on the involvement of Dutch or Belgian citizens in international cooperation can work with us as a PDI.

This Private Development Initiative, organized in a foundation or workgroup:

1. is registered at the Chamber of Commerce;
2. has an independent and well-functioning board: contains more than 1 person and operates independent of business interests, family ties or formalized connections with other organisations which could cause a conflict of interest;
3. has no administrative overlap: its functions are performed by persons who are not members of the local partner organisation;
4. raises part of the required funds itself (action result);
5. does not receive any subsidy from the EU, Dutch government or other bi- and multilateral institutions for the project application to be submitted (small contributions from municipalities or from funds is possible, provided that sufficient attention is paid to point 6);
6. contributes to social commitment among its supporters for international cooperation through communication, fundraising and educational activities;
7. is willing to promote Wilde Ganzen Foundation;
8. is willing to transfer the proceeds of the fundraising activities to the account of Wilde Ganzen Foundation, to receive a grant from Wilde Ganzen Foundation;
9. signs the [Ethical Code of Conduct](#)
10. works on local ownership by supporting a Local Partner Organisation (LPO) in a [DAC country](#). This local ownership means, among other things, that we transfer the project budget to the bank account of the LPO;
11. approaches Wilde Ganzen Foundation together with the Local Partner Organisation (LPO), for project funding, in which the initiative lies with the LPO.

### The project

We see every project as an opportunity to strengthen and empower the local partner organisation and/or the local community. This can be a construction project or other service provision, but also training of professionals, organisational strengthening or campaigning and for example policy influencing from the community directed at the local government.


If you have a project plan and your PDI partner is willing to support this, then a number of things are important:

1. the initiative and project (idea) originated locally and contributes directly to the wishes and needs of the local community. Therefore, community participation and involvement is visibly present in all phases of the project;
2. the project takes place in a DAC country ([more information](#)) and contributes directly or indirectly to the [Sustainable Development Goals](#);
3. it is an investment to strengthen the organisation of the LPO or/and to economically empower people living in poverty;
4. Wilde Ganzen Foundation does not contribute to operational and/or recurrent costs. However, in the project application we pay attention to whether these operational costs are guaranteed by means of a coverage plan;
5. the project does not involve:
  - a. individual aid
  - b. emergency aid (but reconstruction is possible)
  - c. activities aimed at evangelism

- d. transport costs from the Netherlands or Belgium (unless the product is not available regionally)
- 6. the project can be carried out in 1 year;
- 7. to ensure the ownership of the LPO over the project, Wilde Ganzen Foundation transfers the entire project budget to the account of the LPO, after the PDI has transferred the fundraising result to Wilde Ganzen;
- 8. Wilde Ganzen will transfer the project budget in tranches of up to €50,000 if applicable (this will be laid down in the cooperation agreement);
- 9. three parties (PDI, LPO and Wilde Ganzen) establish the collaboration contractually;

### Our premium rates

<b>Wilde Ganzen Small</b>	<b>First collaboration</b>	<b>Subsequent collaboration</b>
<p>The premium rate is <b>100%</b>;                      Every 10 euro fundraising result of the PDI will be doubled by €10 from Wilde Ganzen Foundation.                      You are admissible for this when this is the PDI's first collaboration with Wilde Ganzen Foundation and if the total project budget is no more than €6,000.</p>	<p>The premium rate is <b>50%</b>;                      Every 10 euro fundraising result of the PDI will be awarded with €5 from Wilde Ganzen Foundation.                      You are admissible for this when this is your first collaboration with Wilde Ganzen Foundation. The total project budget is a minimum of €6,000 and a maximum of €45,000.</p>	<p>The premium rate is <b>50%</b>;                      Every 10 euro fundraising result of the PDI will be awarded with €5 from Wilde Ganzen Foundation.                      You are admissible for this if there has been a previous collaboration with Wilde Ganzen Foundation. The total project budget is a minimum of €6,000 and a maximum of € 300.000</p>

 **Do you have questions?** Don't hesitate to call us at +31 (0) 33 204 5555 or email us at [servicedesk@wildeganzen.nl](mailto:servicedesk@wildeganzen.nl). Our team will be happy to help you!